

COMPANY OVERVIEW

Deployed Health is a Service-Disabled Veteran-Owned Small Business (SDVOSB) delivering allied health clinical staffing and healthcare IT workforce solutions for federal healthcare programs. We serve the U.S. Department of Veterans Affairs, the Defense Health Agency, the Indian Health Service, and their prime contractors, matching credentialed clinicians and health IT talent to mission-critical roles. Founder-led accountability. Federal-grade compliance.

CORE COMPETENCIES

Allied Health Clinical Staffing

- Recruits and places allied health clinicians for VA Medical Centers, DHA military treatment facilities, and IHS sites.
- **Disciplines:** Physical Therapy · Occupational Therapy · Speech-Language Pathology · Respiratory Therapy · Radiologic Technology & Imaging · Clinical Laboratory Science · Surgical Technology.
- Per diem, travel, and long-term contract staffing models, plus direct-hire placement.
- Credentialing and primary-source verification designed to align with Joint Commission HCSS standards.
- Onboarding support for VA and DHA background-investigation and suitability requirements, including VHA Directive 0710.
- Positioned to team with prime holders of VA FSS 621 I, VHA ICSP, and DHA MQS2-NG.

Healthcare IT & Federal EHR Workforce

- **EHR deployment and sustainment:** recruits clinical application analysts, clinical informaticists, interface and interoperability analysts, and EHR trainers and go-live support staff for Federal EHR (Oracle Health) programs.
- **Digital services:** recruits software engineering, applied ML and data science, application development, UX, cloud infrastructure, and cybersecurity candidates for VA and DHA task orders.
- Positioned to team as an SDVOSB subcontractor on VA and DHA IT vehicles including T4NG2, SPRUCE, VETS 2, and Polaris SDVOSB.
- Rapid technical sourcing from an active health-tech and Series B+ candidate pipeline.

TARGET CLIENTS

U.S. Department of Veterans Affairs · Defense Health Agency (DHA) · Indian Health Service (IHS) · Federal Prime Contractors · Other U.S. Federal Agencies

COMPANY DATA

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CAGE 19N54

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NAICS CODES

561320 Temporary Help Services

561311 Employment Placement
Agencies

621340 Offices of PT, OT, and Speech
Therapists, and Audiologists

621399 Misc. Health Practitioners

621999 Misc. Ambulatory Health Care

541511 Custom Computer
Programming

541519 Other Computer Related
Services

PSC CODES

Q201 Medical: General Health Care

Q518 Medical: Physical
Medicine/Rehabilitation

Q522 Medical: Radiology

Q999 Medical: Other

DA01 IT: Application Development
Support (Labor)

CERTIFICATIONS & STATUS

SBA VetCert Certified SDVOSB

SAM.gov Active

VA FSS 621 I IN PROGRESS

Joint Commission HCSS IN DEVELOPMENT

— DELIVERY INFRASTRUCTURE

Credentialing & Compliance Operations

- Primary-source verification of licensure, education, and certifications.
- Background screening, drug screening, and I-9 verification.
- W-2 employment, workers' compensation, and professional liability coverage for placed clinical staff.
- Service Contract Act wage-determination compliance.
- OFCCP-compliant applicant tracking and EEO reporting.
- HIPAA-aligned privacy and security practices; Business Associate Agreements as required.

Quality & Contract Management

- Quality Control Plan aligned to agency QASP-style metrics: fill time, credential accuracy, retention, and incident reporting.
- CPARS-informed delivery and reporting.
- Founder-led capture management and contract oversight on every engagement.

— KEY PERSONNEL & RELEVANT EXPERIENCE

John Reid Founder & SDVOSB Principal

John's federal career spans both sides of the procurement lifecycle, giving Deployed Health an acquisition-side edge in federal talent delivery.

Federal COR Experience: With 15 years of federal service, including a GS-13 Contracting Officer's Representative role at USDA (2016–2025), John administered simplified acquisitions, managed contractor accountability, and enforced prevailing-wage compliance under the FAR and USDA supplemental regulations. He has authored performance reports, approved agency invoices, and issued CPARS ratings from the government side of the desk.

Commercial Recruiting Track Record: John has placed senior technical talent at venture-backed health-tech companies and Series B+ AI-native startups, applying commercial-grade sourcing discipline to federal contract fulfillment. Client references are available with permission.

— DIFFERENTIATORS

SDVOSB Pathways at the VA. Certified SDVOSB eligible for VA Veterans First set-asides and for sole-source awards up to \$5M including options (VAAR 819.7008, at contracting officer discretion). Veterans First priority also applies to VA FSS orders.

Dual-Model Delivery. Direct-hire recruiting and W-2 contract staffing under one operator, sharing one sourcing pipeline.

Suitability-Ready Onboarding. Supports VA and DHA background-investigation and suitability processing (VHA Directive 0710). IT candidates who already hold active clearances can be sourced nationwide.

Founder-Led Accountability. Founder-led execution on every placement: no handoffs, no dropped follow-up.

Both Sides of the Desk. Army Engineer Officer plus a federal COR career: an acquisition perspective that shapes compliant proposals and delivery.

Compliance Chassis. Credentialing designed to align with Joint Commission HCSS, Service Contract Act wage-determination compliance, and CPARS-informed delivery.

Commercial Sourcing Rigor. Health-tech and Series B+ recruiting velocity applied to federal fulfillment.